



Your book becomes strategy not because it is designed to sell, but because it is designed to serve.

Workshop 1



Clarifying What You Want to Say—and Why It Matters

Workshop 1 focuses on discernment and clarity. Rather than rushing to outlines or publishing strategies, we begin by exploring what kind of book you are meant to write. This workshop is ideal if you are still exploring your idea(s), feel pulled between multiple book possibilities, or want to ensure your book is grounded in purpose rather than pressure.

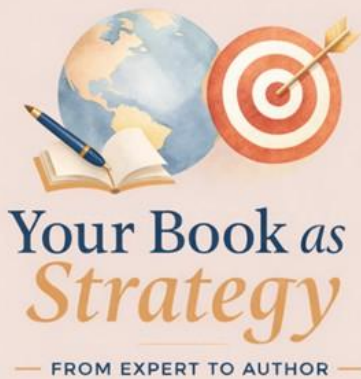
Purpose—You will achieve clarity on who you are as an expert and the book you want to write

Learning Objective—You will leave knowing what kind of book you are (and are not) meant to write, for whom, and a sense of right timing

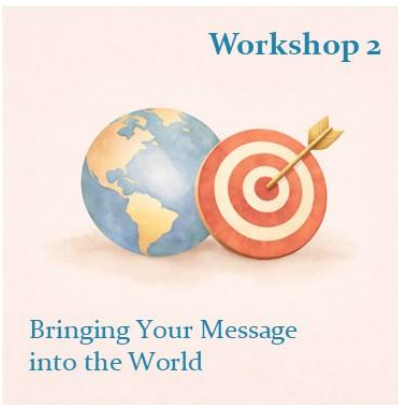
Mindset—We will focus on discernment, not commitment; clarity, not output

Topics Explored

- ✓ Claiming Your Hopes and Dreams—Yes, you can write a book
- ✓ Barriers, Walls, and Gremlins—Overcoming “someday” and “if only”
- ✓ Reframing Your Book as Service—A strategic book begins with usefulness, not visibility
- ✓ Moving from Expertise to Message—You already have more than “ideas,” you have lived experience and expertise you can translate into a clear, accessible offering
- ✓ Clarifying What Your Book Is (and is not)—Clarity creates boundaries and motivation
- ✓ Framing Your Core Message—Knowing what you really want to say
- ✓ Articulating Why This Book Matters Now—Timing is about relevance, not rushing
- ✓ Identifying Your Readers—Discovering who you are genuinely meant to serve
- ✓ Thought Partners— A strategic book often takes shape with a strong “board of directors”
- ✓ Readiness Check (without pressure)—Not all clarity requires immediate action



Your book becomes strategy not because it is designed to sell, but because it is designed to serve.



Workshop 2 focuses on thoughtful translation—how a clear message becomes a book that can emerge into the world with integrity. Rather than teaching sales tactics or personal branding formulas, this workshop takes a grounded, strategic approach to positioning your book, identifying the best publishing option, and creating long-term impact aligned with your goals.

Purpose—Moving from concept to planning, from “someday” to “now” or “soon”

Learning Objective—You will leave having framed a big picture strategy for your book aligned with your goals and life commitments

Mindset— We will focus on having confidence in committing to writing a book and the next step(s) that make sense for you

Topics Explored

- ✓ Moving from Message to Reader—Your book succeeds when the right readers recognize themselves in your work
- ✓ Positioning Without Posturing—Credibility comes from clarity, not performance
- ✓ Publishing Pathways Demystified—There is no single “right” path—only paths aligned with you and your goals
- ✓ Leveraging Your Book as an Asset—A book works towards your supporting your goals (credibility, teaching, consulting, speaking, legacy) over time
- ✓ Exploring the Many Ways to Write a Book—Writing, repurposing, scaffolding, sequencing, collaborating
- ✓ Understanding the ABCs of Writing—Editors, AI, LinkedIn, Substack, and Medium
- ✓ Making Time to Write—Physical space, mental space, discipline, getting buy-in
- ✓ Sustainable Next Steps—Momentum without burnout



Village of Care Press

Village of Care Press partners with care-centered leaders and healers to bring their wisdom into book form—thoughtfully, strategically, and rooted in service.

We Believe

The mission of Village of Care Press is expressed in the Hebrew phrase “tikkun olam,” world repair. We believe that we can heal the world by putting the right books in the hands of the right people at the right time. As publishing has become increasingly monetized and commercialized, many important voices have been silenced. We believe every person deserves the opportunity to publish their work with dignity.

We believe individuals and organizations should be able to publish books without the cost of larger self-publishing companies and without the time delay of traditional publishers. We believe authors should retain the rights to creatively use their publications free from publisher constraints. Our role is not to extract value, but to steward it—so your work can enter the world intact, trustworthy, and true to its purpose.

Our Approach

We see a book as a form of service—a vessel for clarity, trust, and impact in families, communities, organizations, and the wider world. For our authors, writing a book is not about self-promotion; it is about articulation—giving shape to lived experience and wisdom in a way that others can genuinely receive. We support you in clarifying what you want to say, why it matters, and who you are writing for. Many of our authors do not identify as businesspeople and have no desire to become influencers. What they do share is a deep commitment to quality, depth, and integrity—because their books become part of how others come to know them, trust them, and engage with their work.

No one is born knowing how to write a book. We make the process manageable and supportive for you, because we remember what it felt like to write that first book, standing at the edge between doubt and becoming. We help authors create books that are thoughtful, grounded, and well-positioned. . . . books that quietly open doors to clearer messaging, more meaningful client relationships, and aligned teaching or speaking opportunities, without pressure to sell or perform. Depending on your goals, we help you promote your book intentionally and strategically, in ways that are fully consistent with your values and in service of a more compassionate world.

Our Record

Small but mighty and gaining momentum—21 anthologies for Retreat House Spirituality Center in Dallas, with two more scheduled for 2026—8 solo-authored books—6 titles already committed for 2026—100s of clients who have self-published, submitted proposals directly to independent publishing houses or academic presses, or decided to pursue getting an agent

New Imprints and Initiatives in 2026



Council House Press is emerging because we know leadership is not abstract—rather, it is lived, relational, and deeply human. In a world shaped by uncertainty, polarization, and rapid change, we believe leadership requires more than tools and tactics—leadership requires meaning, belonging, and the capacity to hold both light and shadow.

Our nonfiction leadership books will support leaders, practitioners, and changemakers navigate complexity with clarity, courage, and care. Grounded in lived experience and thoughtful practice, they do not offer easy answers or rigid frameworks. Instead, they invite leaders into reflection, responsibility, and renewal—so they can lead in ways that sustain people, communities, and purpose over time.

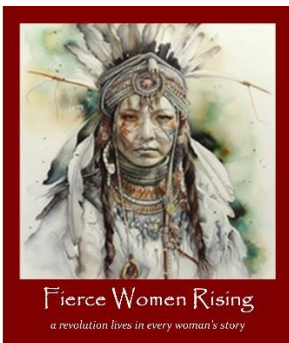
Accepting Authors Now



We are birthing Red Tent Press because women's stories matter—and because telling them changes women's lives. Red Tent Press focuses on the lived experiences, authentic voices, and enduring wisdom that emerges when women share our truths about who we are, how we got here, and who we are becoming.

By empowering women as storytellers and changemakers, women change the world. We believe stories are medicine. When women see themselves reflected honestly—without polish or perfection—healing, belonging, and transformation follow.

Accepting Authors Now



The goal of the Fierce Woman Rising book series is to elevate the courageous stories of everyday women living today. By sharing our stories, we remind our Selves we are powerful and resilient. We remember women have tremendous agency to change the world.

Most of us know about famous women in history (Rosa Parks, Amelia Earhart, Florence Nightengale, and Mother Teresa) and in modern times (Michelle Obama, Oprah Winfrey, Malala Yousafzai, and Greta Thunburg). And you have a story, too. . . .

These stories describe everyday women facing challenges, overcoming setbacks, and claiming their power as women. The stories illustrate the meaningful difference women make in the world, in myriad small and large ways.

Call for Chapters | Book Series | Coming Soon